

**FOR IMMEDIATE RELEASE:**

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818.760.2121**Fiona Hutton & Associates Celebrates a Decade of Public Affairs Success***Los Angeles-based Firm Leads the Way in Connecting Clients to Communications Solutions*

**LOS ANGELES** – Ten years after its launch, Fiona Hutton & Associates today celebrates a decade of fulfilling the public affairs and public relations needs of a broad spectrum of high-profile clients with industry-leading communications, advocacy and outreach programs.

“This has truly been an amazing journey,” said Founder and President Fiona Hutton. “In just ten years, Fiona Hutton & Associates grew from a simple home office to one of the most respected and sought after public affairs firms in California. Amid often difficult economic times and a highly competitive market, we achieved this milestone by sticking to our core principles of thinking strategically, being creative and focusing on the deliverables. That discipline ensures our team always delivers successful communications, advocacy and education programs for the wide range of clients who trust us with their public affairs needs.”

Since opening its doors in 2001, Fiona Hutton & Associates has built a reputation for its creative strategies and planning as well as its disciplined and tenacious implementation of communications, public education, policy, legislative and regulatory advocacy programs, and ballot measure campaigns.

The firm has become a top choice for clients dealing with complex and often controversial issues because of its expertise and its diversity of services, which include the development and implementation of strategic communications and media relations plans, crisis management, coalition building and ally development, paid advertising, innovative social media strategies, litigation support and branding.

Its proven success has attracted a broad and robust list of clients engaged in a variety of issues, including healthcare, land development and land-use planning, water, infrastructure, energy, transportation, scientific and medical research, finance, agriculture, coastal resources and the environment. From corporations and nonprofits to trade associations and government agencies, the firm has represented numerous high-profile clients during the past decade, including:

- California Association of Health Plans
- The Home Depot
- City of Malibu
- Southern California Water Committee
- City National Bank
- Clear Channel Outdoor
- Vulcan Materials Company
- Association of California Water Agencies
- Metro Gold Line Foothill Extension Construction Authority

- City of Santa Clarita
- Greater Los Angeles Zoo Association
- Los Angeles Dodgers
- City of Hermosa Beach
- The Nature Conservancy
- State Water Contractors
- Woodside Natural Gas
- Alameda County Water District
- Metropolitan Water District of Southern California
- California State Parks Foundation
- Weintraub Financial Services/Malibu Lumber Yard
- Front Porch Development Company

Beyond its day-to-day role of advising clients on public affairs strategy, Fiona Hutton & Associates is firmly established as one of California's top firms for issues-based political consulting. The agency has developed communications and advocacy programs for numerous statewide issue campaigns since 2001, including being involved in every California water and natural resources ballot measure campaign during that time. Winning campaigns in which Fiona Hutton & Associates played an integral role include:

- No on Prop. 27 - redistricting (2010)
- Yes on 94-97 - Indian gaming (2008)
- Yes on Prop. 84 - water/natural resources bond (2006)
- Amendment 2 – stem cell research (2006)
- Yes on Prop. 71 - stem cell research (2004)
- Yes on Prop. 50 - water bond (2002)
- Yes on Prop. 40 - parks bond (2002)

“Today’s announcement is the culmination of many years of dedication to delivering winning results for our clients,” added Hutton. “All of us at Fiona Hutton & Associates are truly grateful for the trust of clients, the partnerships with our peers and the many others who have worked with us over the past decade to make this day possible.”

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*Fiona Hutton & Associates is an independent, non-partisan Los Angeles-based public affairs and public relations firm with a record of success in representing high-profile clients and effectively managing complex and challenging issues. It serves a wide range of corporate, nonprofit, government, trade association and political clients. For more information, please call 818.760.2121 or visit the website at [www.fionahuttonassoc.com](http://www.fionahuttonassoc.com).*